## **Arik Ganor bio**

Mr. Ganor has over 15 years of experience leading business units towards growth in some of the world's leading corporates and startups. As a strong believer in values-based business leadership, he has always strived to manage business activities involving sustainable products and services and was one of the pioneers of the environmental CSR in Israel. Under his leadership, 3M Israel won the prestigious Platinum sustainability index.

Arik joined QD-SOL in 2022 to lead its go to market strategy, strategic partnerships, as well as fundraising activities around the globe and help drive the company's vision of becoming a key player in the Green Hydrogen market.

Arik has studied in Israel, France and the US, and holds an international MBA from Ben-Gurion University, specializing in international strategy, management, and marketing. This international experience strengthened his belief in cross cultural collaboration as necessary for dealing with the world's most challenging climate issues.

Arik is married, has two children and lives in Givatayim.