

**Zviya Baron, is the Founder and CEO of Connecting the Dots -Energy Tech, Sustainability & Innovation consulting firm. She is a seasoned energy innovation professional with 25 years of hands-on technology & investment experience and eco-system building. She is considered one of the founding “mothers” of this industry in Israel.**

Throughout her career, Zviya has held a number of senior level positions, where she has been responsible for forming a strategy, building partnerships, and delivering bottom-line results. She has a unique ability to work with stakeholders at all levels, from startups to government agencies, and is able to build strong relationships that drive business and growth.

Zviya's expertise in energy tech is complemented by her strong business acumen, which allows her to develop and implement innovative solutions that deliver real value to customers and stakeholders. She has a unique ability to bridge the gap between technology and business, and is able to communicate complex technical concepts in a way that is accessible and understandable to non-technical stakeholders.