Ben leads Honda Xcelerator Ventures activity in Israel since mid-2018.

Prior to joining Honda Innovations, Ben served as a technology scout for an automotive tier 1 focusing on the Israeli innovation ecosystem. In the past he held incubation and innovation sourcing positions in the climatech, agricultureand chemical space.

Ben holds a BA in business administration, an MBA in entrepreneurship and innovation from Ben-Gurion University and executive education from Hass School of Business at UC Berkeley

https://www.linkedin.com/in/benreuveni/