

Gidi Etzion
Vice President of Innovation and External Relations
Azrieli College of Engineering Jerusalem

Gidi joined the Azrieli College of Engineering in 2023 after a high-tech career spanning twenty-seven years, most of which at Intel, and has been a member of the board of the Azrieli College of Engineering as industry representative since 2012.

At Intel, Gidi was Senior Director of the PC Division Critical Issue Management team, in charge of protecting the Personal Computer, coordinating security strategy with the computer industry, and resolving Intel's most critical functional and security issues. Before that, Gidi spent sixteen years as engineer, manager and director of the PC Division's global Customer Engineering group, leading engineering groups of a hundred and thirty software, firmware and hardware engineers in Israel, the USA and Taiwan. The group was responsible for implementation of Intel technologies in security, commercial network management and wired communication by Intel's PC customers, the computer industry.

Gidi served on Intel Israel's Development Centers Management Council, was a member of the Intel Israel Diversity and Inclusion Strategy Management Committee, and was a founding member of the Steering Committee of Synergy - a program co-led by JDC to place mid-level managers from the industry onto NGO boards. As of end 2022, Synergy had 45 active NGO board members.

Gidi holds an M.Sc. in Computer Science from the Hebrew University and lives in Jerusalem.